



## **CASE STUDY**

### **The Guardian Crossword**

#### **Background and Client Objectives**

In March 2003, Roundpoint worked with The Guardian to deliver the quick and cryptic crosswords to mobile. The crosswords can be downloaded every day and played at a convenient time to the player as they are stored directly on the phone. Each puzzle is saved on the phone and can be played until deleted.

Unlike the pen and paper approach to crosswords, on the mobile players have as many attempts at a clue as they like. Solutions are available a clue at a time or the whole crossword can be revealed.

The crossword can be accessed from a link on The Guardian's mobile site – <http://m.guardian.co.uk> and instructions for specific devices are available at <http://www.guardian.co.uk/mobile/crossword/0,,1517440,00.html>

#### **Roundpoint's Solution**

The mobile crosswords were developed in java by Roundpoint. The player accesses a clue by using the directional buttons on the phone to position the cursor onto a clue. There is a See Clue button which is pressed to access both the across and down clues. Once a clue is selected any letters which are already in the clue are displayed. At any time, players can view the crossword grid and choose a different clue.

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