

CASE STUDY

Web and Mobile Education Platform for ACCA

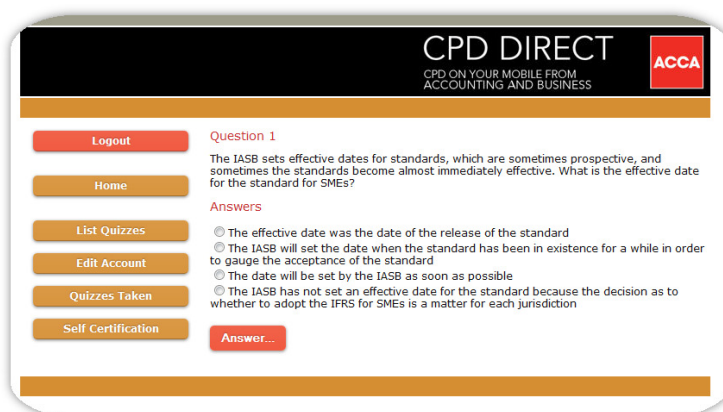
Background and Client Objectives

ACCA is the global body for professional accountants and has been building a reputation of excellence in qualifications and training for over 100 years.

Roundpoint first started working with ACCA in January 2009 and delivered a series of revision aids that worked over mobile phones. ACCA wanted to build on this service and asked Roundpoint to develop a web and mobile Continuing Professional Education (CPD) platform to allow students to study and keep a training record. ACCA recognised that offering a platform available on both channels would bring a new level of convenience to students as it would allow them to train any time, any place, any where and not just when they were near a PC.

Roundpoint's Solution

Roundpoint developed <http://cpdmob.com> for ACCA. Using the platform, ACCA staff can upload material themselves and make changes quickly and easily. ACCA uses material from its publication *Accounting and Business* which contains articles on topical issues and the Roundpoint developed CPD system allows students to register and then test their knowledge and understanding by answering related questions.





The system records how long students have been on the platform. Students can also add their own learning points and bring in material from outside sources. Optionally, the system allows students to print out certificates showing that they have completed the CPD units.

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